

Census data matters to your community.

An under count in **Baldwin City** means our community could miss out on approximately **\$54,548.40** in federal funding (over 10 years) for each household that is missed in the 2020 Census.

KANSAS COUNTS CENSUS2020

FACTS ABOUT BALDWIN CITY *(based on data from the U.S. Census Bureau)*

COMMUNITY:

Total Population (as of 2017): **4,627**

Population Change Since 2010: **+112**

Median Age: **31.6**



ECONOMY:

Median Household Income: **\$58,393**

Number of Residents (age 16+) Employed: **3,717**

Number Employed in Health Care, Social Assistance, and Educational Services: **771**

Population Working Outside of City: **70.2%**

Average Commute Time to Work: **26.2 minutes**



HEALTH:

Number of Population with Health Insurance: **4,083**

Number with Private Insurance (i.e. Employer, Direct-Purchase): **3,546**

Number with Public Health Insurance (i.e., Medicare, Medicaid, Tricare/military): **1,147**

Number with No Insurance: **470**



*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: **2.62**

Median Household Value: **\$165,300**

Total Number of Structures: **1,569**

Single Unit: **1,305**

Multi-Unit: **264**

Mobile Home: **N/A**

Boat, RV, van, etc.: **N/A**

Households with Broadband Internet Access: **1,214**



EDUCATION:

Number of School-age Children: **1,524**

Total Population Over 25 Years of Age: **2,602**

*Graduated High School (incl. GED): **723**

*Attained Some College, No Degree: **630**

*Attained Associates Degree: **140**

*Attained Bachelor's Degree: **612**

*Attained Graduate or Professional Degree: **409**



*Data points indicate highest education level achieved

Ensure that **you count, Baldwin City counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.